

# Harmful effects of globalization on developing countries

BY GIMENA GALICIA DIAZ

In his article *Global Economic Integration: Prospects and Problems*, Ismail Shariff defines globalization as, “the convergence of prices, products, wages, rates of interest and profits towards developed country norms.” Globalization is generally viewed positively here in the United States and in other developed countries. However, this view is not necessarily shared by the rest of our ‘global village.’ Whereas Americans may see it as a goal to spread developed technology, services and ideals throughout the world, those in developing countries are fighting to hold on to their jobs, traditions and culture.

Since the beginning of the globalization movement, there has been a significant outcry from groups opposing the benefits of a free-flowing world market. According to Carlos Parodi, author of *What Justice?*

*Whose Justice? Fighting for Fairness in Latin America*, these “anti-globalizers” argue that, instead of bringing well-being, globalization brings poverty, inequality, conflicts and cultural annihilation.

I spent most of my childhood in Mexico and return home to visit each year. In my experience, the anti-globalization groups are correct, to a certain extent. Globalization has brought cultural and economic poverty to my hometown.

Our *artesanos*, or craftsmen, are losing their jobs. Their hand-made work is being generically replicated at exponential rates by machines in implanted factories. Consequently, exposure to our traditional culture is becoming increasingly smothered in the world. It can be argued that culture travels only toward the developing countries, resulting in degradation of—or even loss of—

traditions, values and unique regionalisms in developing countries like Mexico.

In developing countries, salaries have decreased. Every day, fewer employees are needed to work in the factories as they are replaced by computers or machines. This progression benefits developed countries. They produce this technology and spread it throughout the lesser developed world while citizens in those developing countries lose their jobs and struggle to sustain their families.

If this is happening now, then I do not want to see what the future holds. It is not fair that globalization benefits some while damaging the rest. We must be responsible. If we are to globalize our world, we have to be careful with what we are globalizing.

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## Opposing outlooks on modern technology

BY JESSICA MILLER

Signs of unfamiliar advancements are everywhere, from applying for a part-time job at Target, to simply cashing out at the grocery store. Technological advancements seem to creep in and replace real people every time we turn our heads;



The typical grocery store cashier may be replaced with a self-checkout touchscreen. Photo Credit: Christian Strauther

yet there are two sides to every story. As fast as it takes away jobs, technology is creating them. New advancements call for new opportunities, for college graduates, that is.

Do the new touch screens facilitate our everyday errands? The answer may indeed be yes. According to a recent survey conducted by the market research firm of Elo TouchSystems, 85% of respondents, ages 18 to 24, feel comfortable using touch screens in public and feel it is a beneficial tool in maximizing their time. Unfortunately, the only group surveyed was 18 to 24 year olds; what about the rest of the population? The upcoming generation is our future, but what happens to the people of today?

There is no question technology is indeed replacing the unskilled laborer.

Researchers at the University of New South Wales are developing a new coding that actually self-cleans bathroom counters and walls when filth arises; one step away from replacing the janitor. For a business, not having to hire a laborer to

do the job may be beneficial, yet the already misfortunate worker is left jobless and hungry. Education beyond what is required by law, may not even guarantee a minimum-wage job.

Again, technology caters to the educated. Endless opportunities, for those with the proper degree mind you, are available. Advancements into the unknown world of technical awakening require knowledge and expertise. Therefore, just as technology replaces the worker, it grants convenience to the college graduate.

Technological advancements reap economic benefits. Yet we cannot ignore the less-skilled workers who are left jobless, for that increases the unemployment rate. Equal or not, technology exemplifies the beauty of the inevitable advancing society.

## Quick tips to network

BY PATRICIA HOYOS

It is nearly impossible to rely solely on your skills to have a successful career in today's world. Networking is often the key to new opportunities. Enhancing your contacts brings many rewards.

The best approach to networking is to incorporate it into your daily life. It is important to be courteous to everyone. Meeting new people can lead to new opportunities. The purpose of networking is to connect with people and to develop mutually advantageous relationships.

“Sincerity and honesty are very important when networking,” said Nadene Francis of the Career Resource Center. “The word network can have a bad connotation because some people use it as a way to advance themselves. It can't be one-sided. Networking is about interacting with people.”

Good first impressions are indispensable. A strong presence and a firm handshake can go a long way. If a potential employer or business contact likes your character, they are likely to help you in the future.

With good communication skills, you can highlight your strengths and goals to others. Open-ended questions are a valuable tool to show your interest, and it will reflect in the conversation.

“The Gator Nation is a network in itself, because when you have a group of people with common interests and experiences, they can relate to each other and form a network,” Francis said.

Knowing how to network well, means making a point to interact with people you do not already know.

Effective networking methods are endless. In order for credibility to develop, you must maintain ties with people even when you do not need anything. Therefore, they will be more willing to help you in times of need. Networking is a beneficial tool, but it must aid both parties. Focus on helping others, and you will make great contacts in the long run.

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# Bilingualism as a major career tool

BY SHAYNA SLAYTON

Bilingualism has emerged as a valuable skill to companies around the world. An increased number of companies are seeking individuals who can speak multiple languages in order to benefit their corporations.

There are two predominant trends in the United States that have contributed to this emergence; one is the growing population of immigrants, and two is the globalization of companies worldwide.

Angel Suarez, a technical manager for Indra-Systems Inc., can relate to this trend. He was hired by his company in Spain to work in the United States.

"I am working in a country whose main language is other than my own first," Suarez said.

Nick Hughes, a simulation engineer for Indra-Systems Inc., claims that being bilingual "makes me a more desirable candidate for travel to foreign countries." It also makes him more marketable to work in

any of Indra-Systems Inc.'s Spanish-speaking offices around the world.

Suarez concludes that his ability to speak not only English and Spanish, but also French and Catalan broadens the opportunities offered to him.

Suarez was hired for "a long-term assignment overseas," to which he says was "a wonderful opportunity for me and my family."

Aside from the evident advantages of being bilingual, according to the Center for Applied Linguistics, benefits include greater verbal and non-verbal reasoning among this group. Bilingual subjects tend to demonstrate a stronger creativity and greater cognitive ability. This may contribute to the average bilingual individual's success on tests of both verbal and non-verbal intelligence.

Many employers consider fluency in at least a second language an asset. This degree of education heightens security in a job. Suarez has been sent overseas to European countries

for further training and improvement of his skills, which he may not have been eligible for without fluency in a language outside of English.

Job fields from construction and auto manufacturing, to banking and finance, are coming to view bilingualism as a necessity. The top five languages utilized in the world today, in order, are English, Chinese, Spanish, Japanese, and French. Fluency in two of these languages opens the doors to job opportunities, and often better pay.

Hughes said that if his job at Indra-Systems Inc. was to take on more international projects, "I could demand more benefits."

The workplace today can be characterized as diverse, to say the least. In fact more than 300 languages are spoken in the United States today. With education in multiple languages, comes appreciation of other cultures. This is exactly what the giant melting pot needs as Americans connect with foreigners for their own benefits.

## Finding a job when the parents cut you off

BY LEE ZIESCHE

Mommy and daddy are no longer fronting your bills. You always knew you would have to fend for yourself one day, but who thought it would come so soon?

Now that there is no longer a steady addition in your bank account every month, you could sell a kidney, or beg on street corners, but you have heard Gainesville is cracking down on panhandling and loss of a vital organ is not high on your list. It seems the time has come to bite the bullet and get a part-time job.

Between classes, extracurricular activities, and a social life, squeezing in a part-time job seems like a daunting task. Finding a job that incorporates your prior experience will make it much more enjoyable and rewarding.

If you are into art, jobs are available at the Reitz Union to work as a studio or arts and crafts assistant. Check out the Reitz Union's website for information about these opportunities at <http://www.union.ufl.edu/jobs/>.

If you were a book worm in high school consider working at one of UF's libraries. Open positions are listed on their website at <http://www.uflib.ufl.edu/pers/OpenPositions.html>.

**WarringtonTimes2**

If sports were more your thing, jobs as referees are available for local teams around Gainesville.

Sherry Tornwall, a math professor, has been a soccer referee for fifteen years now, "It's a great job for students to have," Tornwall said, "They only have to work a few hours, but make a lot of money compared to other jobs."

Another important aspect to keep in mind when searching for a part-time job is location. Working too far away from where you live can outweigh the benefits if you spend too much money on gas.

Alyse Yacovone, freshman biology major, takes advantage of on-campus opportunities by working at Einstein's Bros. Bagels.

"I enjoy working on campus because you get to socialize more and meet more people, plus it's really close to my dorm," Yacovone said.

If you want to work on campus, job listings are available at <https://jobs.ufl.edu/applicants>. To look for off-campus listings check the local paper in the help-wanted section. It provides a wide range of jobs available for people of different skill levels and interests.

Submit applications to stores or restaurants nearby even if they are not hiring right now. In a college town, work is transient and

prospective employers may have openings soon.

Many on-campus jobs are convenient, but they do not tend to pay much over minimum wage. Also you are more likely to obtain more hours at an off-campus job.

Yacovone found in some cases there was no one to cover her shifts when she needed it.

"Everyone has their own schedules, and in general is just balancing working an eight-hour shift with the ten hours of homework waiting for them at home," Yacovone said.

Openings might be available in your specific college where you can gain knowledge for a field which will benefit you in the future.

If your interest is fitness or sports medicine, look for opportunities at a recreation center to gain real-life experience. Positions are available at [http://www.recsports.ufl.edu/Reccenter\\_employment.aspx](http://www.recsports.ufl.edu/Reccenter_employment.aspx).

Before you go crawling back to your parents begging for cash or consider selling your body to science, remember that there are plenty of jobs available on and off campus. All you need is a little patience and determination to find the one that is right for you.

## How-to for Warrington students

BY CAITLIN SILEO

Long after the drop/add period is over and the onset of football season begins, the period of adjustment for many students at Warrington college continues. As the fall semester advances there is plenty going on throughout the Warrington community that gives both new and continuing students ways to enhance their college experiences.

A cornerstone of these Warrington programs is the academic advising available to students in the college. Located at 267 Stuzin Hall, advisors are assigned based on the students' last names. Two specific advisors concentrate on study abroad programs, and the entire staff is dedicated to helping Warrington students. Walk-in hours for advising are Monday through Friday, 10:30 a.m. through 4:30 p.m. This

advising can address changing majors, declaring minors, issues with current classes or simply constructing a sound schedule for the upcoming semesters. Outside of the academia realm, advisors are also available for resume critiques and other career issues.

"Many students don't take full advantage of the advising resources available to them," said Kari Ward, a Warrington advisor. "Ideally, I'd like to form a personal relationship with all of my students, but in reality that only happens with a handful."

Students are encouraged to visit the office during walk-in hours or to schedule an appointment with an officer via e-mail or telephone.

Apart from their technical job titles, Warrington advisors can be found

participating in other aspects of student life. Each advisor heads close to twenty sections of the UF freshmen university's orientation class "Warrington Welcome" and many are faculty directors for separate student-run Warrington programs. The Warrington advising website, at <http://www.cba.ufl.edu/upb/advising/>, is home to many other student resources such as a GPA calculator, links to class syllabi, and biographies of different staff members.

As the new year dawns upon us, new challenges and opportunities are encountered. Warrington advising is saturated with exhilarating resources to enhance one's college experience with plenty of support along the way.

## Dress to impress

BY ALEXANDRA HAMILTON

You are about to meet with a manager for the first time. As many thoughts are running through your mind, you sit in anticipation in the dreaded waiting room with ten other young adults just like you.

Some look at you and give awkward stares. You examine your body to make sure you haven't suddenly broken out in some obscene looking disease that would cause all of this unwanted attention. Then it hits you. You are waiting outside the door of the person who will determine

your future, your happiness, your financial stability for the next twenty years dressed in a bright red, Hawaiian shirt, cut-off shorts, flip flops, and a fisherman's hat. You call it business casual. Others think you look like an idiot.

Leaving the building with no employer and no job, you walk back to your run-down apartment wondering why your clothes were so different from the rest of your competition sitting in the room.

"You need to send a message of seriousness and don't leave any doubt in the mind of your employer," explained Rew Woodruff of the Career Resource Center in the Reitz Union. "You need to look the part. Men need to wear suits, business attire. Women need to look professional. If you cannot afford a suit, then dress as if you're going to church. Being underdressed makes a big impact on whether or not you get the job."

So, what is going through the mind of an employer when he sees you dressed in this fashion?

"If you're a great candidate and someone who I believe will do a great job as an employee for my business, then I would say that the dress is something you can work on. You can fix the fashion, but you cannot make someone have the qualities it takes to get hired by a big-time corporation," Eric Hall, the assistant director for the Division of Student Affairs in the Career Resource Center, said.

Personality is definitely something that will make you stand out in an interview, but not something that can be relied on to get the job. Being dressed appropriately is icing on the cake and it is very necessary.

"How you dress determines how you interact with other aspects of the business and if you're going to take the job

seriously in the organization. I would not recommend wearing jeans and don't wear too much cologne. Don't wear open-toed shoes, a lot of accessories, and for women, don't wear anything that is too short," Hall said. "You want to be yourself and be knowledgeable of the industry you want to partake in. Be conservative and find an organization that matches your values."

One can never go wrong with a button-down shirt matched with a nice pair of

slacks. If you follow these tips there is no way you can go wrong in an interview. Being dressed like a fun-filled fisherman does not work, but being dressed like you are ready to take on the world is something your employer is not going to take lightly. Dress to impress and put yourself out there.



Photo Credit: Christian Strauther

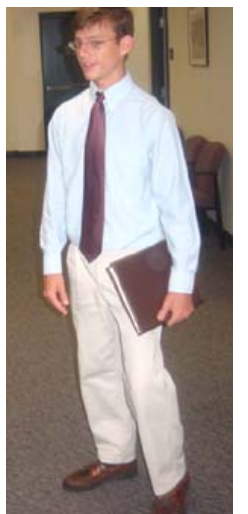


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